

World Elder Abuse Awareness Day – June 15th 2020

"I too have parents and am concerned about their safety" said Shri Bhaskar Rao (IPS), Commissioner of Bengaluru City Police at the launch of the Bengaluru Elderly Protection Project.

The Elders Helpline 1090 launched a comprehensive program called the Bengaluru Elderly Protection Project to help create a safer community for Senior Citizens. This project was launched by the Commissioner of Police, Shri Bhaskar Rao, in the presence of Dr Rohini Katoch Sepat IPS -Dy Commisioner of Police South, Smt Isha Pant DCP Command Centre Bengaluru, Smt Nisha James Dy Commisioner of Police (Admin), Shri Premkumar Raja - co-founder and Hon Secretary, Nightingales Medical Trust and Dr. Radha Srinivasmurthy - co-founder and Managing Trustee, Nightingales Medical Trust. The Director of the Department of Disabled and Senior Citizens was also present during the program.

The program also saw the launch of the new website for Seniors safety - www.stopelderabuse.in - A website that aims to create awareness about Elder Abuse, educate elders on their rights and empower them with the ability to raise complaints online.

The Elders Helpline 1090 is a joint project of Nightingales Medical Trust in association with the Bengaluru City Police. The helpline was founded in 2002 as the first of its kind where a non-profit organization and the Police came together to care for elders' safety. The helpline has seen over 2 lakh calls with over 10 thousand cases registered.

Elders seeking help can reach out to the helpline in 4 ways:

1. Call the helpline on 1090; or call 100 and ask for the Elders Helpline
2. Walk in to the Elders Helpline at the Commissioner's Office
3. Whatsapp the Helpline on 8095 00 1090
4. File a complaint on www.stopelderabuse.in



