

REPORT OF JOB FAIR 2023

Conducted by

Nightingales Medical Trust

in association with

St Joseph's

Sunday, 20th August 2023 | 10:00am to 04:00pm



The Need

Retirement used to mean the end of one's working life. But working after retirement has become a need for many —maybe to meet financial strains, remain productive or to stand on one's own feet.

Today, elders are faced with several challenges and financial insecurity poses a major concern to a large number of senior citizens. 88% of the elderly in our country are not covered under government pension or any adequate social-security measure. Therefore, most of them are financially insecure and need to depend on their meagre savings and children for their sustenance. In the absence of such support, many of them suffer loss of independence and self-dignity.

The encouraging truth, though, is many senior citizens between 55-70 years are physically fit and prepared to work and earn their livelihood. Utilizing their skills and experience, the society would also largely be benefitted. But unfortunately, our community does not recognize this social problem and provide opportunities for them to work and earn.

Responding to this social issue, **Nightingales Medical Trust**, a not-for-profit organization working for the welfare of senior citizens has been running an innovative project, **Nightingales Jobs 60+** since 2011. This unique project empowers needy senior citizens through skill development and promoting second careers.

What we do?

Nightingales Jobs 60+, aims to provide a financially independent life for healthy and employable retired elders by enabling them to re-enter the job market or become self-employed.

Elders in dire need of jobs are identified. Their functional and intellectual capabilities and needs are assessed and classified. Based on the assessment, suitable training is then provided. They are then connected with suitable employers. Hand-holding is provided to the elder and the employer till they settle in. All the training and placement services rendered at Nightingales Jobs 60+ are free of cost. Our website www.nightingalesjobs60plus.com enables job seeking elders and potential employers to connect, through our team of trained and efficient employment officers.

Why hire a senior citizen?

- Senior job seekers come from varied industries with range of skills and will need minimal training.
- Adding senior citizens to your workforce creates a balance of experience & youth. They are great mentors and help their younger colleagues develop professionally.
- Since older workers are typically more satisfied with their jobs, they also tend to stay longer. They are most reliable workforce.
- Senior employees are not covered under PF and other statutory requirements, and thus cost less to the company.

Job Fair 2023

As part of our commitment to help more needy senior citizens get suitable jobs, we have been organizing Annual Job Fairs for Senior citizens. The 8th Job Fair was held on Sunday, 20th August 2023 from 10:00am to 04:00pm at St Joseph's University, Langford Town, Bangalore.

Methodology

Our staff connected with potential employers, employers who have worked before and with new ones to create a large pool of openings. We reached out to Peenya Industrial Association, KASSIA, Bangalore Chamber of Commerce, Karnataka Chamber of Commerce and the Rotary Club of Bangalore to encourage their member organizations to sign up as employers.

Simultaneously we worked on inviting applications from eligible senior citizens. Advertisements were placed in leading dailies. Letters were sent to Senior Citizen Associations. Posters were distributed on WhatsApp and through Social Media Channels.

SENIOR CITIZENS **Nightingales Medical Trust** organizes a free job fair for retired persons between 55-70 years, physically fit and interested to work. To be held on Sunday, 20th August at St. Joseph's University, Langford Town, from 10:00 am to 4:00 pm. Visit: www.nightingales jobs60plus.com or call 9243737214/080-42426565 for more details. **Employers** willing to employ seniors are most welcome.

Vital Stats:

Total Registrations - 698

Men / Women - 542 / 156

• Employers - 51

Job Openings (Non Insurance / Insurance) - 1335 (390 / 945)

Total Interviews Conducted - 1074
 No. of Candidates Selected - 99
 No. of Candidates Shortlisted - 440
 Volunteers / Staff - 136 / 34





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Friday
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Autumn sunshine: Job fair offers over 300 positions to senior citizens

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