

## World Elder Abuse Awareness Day 2021 and Launch of [www.stopelderabuse.in](http://www.stopelderabuse.in)



The outbreak of the pandemic has been especially harsh on senior citizens. Compared to 2019-20, the complaints on ill-treatment and abuse of the elderly in the State rose by a whopping 71.7%.

The Elders Helpline 1090 along with Elderline 14567 launched a new website for Seniors' safety - [www.stopelderabuse.in](http://www.stopelderabuse.in). This website was launched by Shri Praveen Sood, Director General and Inspector General of Police, Karnataka. Shri S Premkumar Raja - Co-founder and Hon Secretary, Nightingales Medical Trust and Dr. Radha Srinivasmurthy - Co-founder and Managing Trustee, Nightingales Medical Trust were also part of the event.

After launching the “elder friendly and easy to use” website, Mr. Sood said that in a Utopian situation, fewer people would have the need for the website. “However, the number of elders facing abuse is increasing by the day, with abusers mostly being family members. The worst part is that it happens within the four walls and often, doesn’t get reported,” he said.

[www.stopelderabuse.in](http://www.stopelderabuse.in) aims to create awareness about Elder Abuse, educate elders on their rights and empower them with the ability to raise complaints online. Onlookers to the abuse can also anonymously raise a complaint on the website.

